**Notional Agenda**

**Road to the Global Entrepreneurship Summit (GES) Heartland**

Monday, March 18

13:00 Registration open and hotel check-in at Sheraton Overland Park Hotel

15:00 Official Welcome and Keynote Address on Entrepreneurship

Secretary of State Mike Pompeo

15:40 Private Sector Keynote

15:40 Enabling Entrepreneurs to Innovate: Ignite Talks by Leading Entrepreneurs

17:30 Welcome Reception at Sporting KC Stadium, Kansas City, Kansas

Tuesday, March 19

07:30 Breakfast

08:30 Keynote on Supporting Businesses

Small Business Administrator Linda McMahon

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| **Time** | **Track 1: The Big Picture** | **Track 2: Exploring Specifics** |
| 9:20-10:00 | Investing in the Heartland | Agtech Innovation and Deployment |
| 10:20-11:00 | Blending Finance and Incentives | Building Better Biotech  |
| 11:20-12:00 | International Trade and Investment: Partnering with Europe | Tech Entrepreneurs in the Heartland |

12:00 Lunch and Pitch Showcase

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| 13:20-14:00 | Investing in Women | Making Healthier Humans |
| 14:20-15:00 | Supporting Entrepreneurs in the Heartland | Creating Opportunities for All |
| 15:20-16:00 | From Mentors to Boards: Navigating the Counsel Continuum | Commercializing Research and Creating Businesses |

16:05 Final Keynote speech

17:00 Joint Reception with Invest Midwest at the Westin Hotel, Kansas City, Missouri